

News Release

Hyundai Lands Five Vehicles on 2023 Best Value New Cars by Cars.com

Dubai, Jan. 23, 2023 – Hyundai has earned five spots on the [2023 Best Value New Cars](#) report by Cars.com. The Hyundai products awarded include

- [2023 Hyundai Kona SE](#)
- [2023 Hyundai Elantra SE](#)
- [2023 Hyundai Santa Cruz SE](#)
- [2023 Hyundai Kona EV SE](#)
- [2022 Hyundai Tucson PHEV SEL](#)

More than 70 vehicles were evaluated for the Cars.com's 2023 Best Value New Cars report which identifies the most affordable new-car models in four categories — small SUVs, EVs and PHEVs, small pickup trucks, and cars — that offer the best value for the price based on features and each category's median price using Cars.com's inventory.

"As consumers seek out their dream vehicle, quality, safety, connectivity and attainability, continue to top their vehicle purchasing criteria," said Ricky Lao, director, product planning, Hyundai Motor North America.

"Hyundai is proud to have five vehicles recognized in the 2023 Best Value New Cars report."

"Consumers are likely to watch their spending in 2023. Budget-conscious shoppers who want the most bang for their buck will find a range of options from Hyundai on Cars.com's 2023 Best Value New Cars report. With styles ranging from a small SUV like the 2023 Hyundai Kona SE to a pickup truck like the 2023 Hyundai Santa Cruz SE, there are affordable

options to meet various needs and lifestyles,” says Jane Ulitskaya, Cars.com Editor.

– End –

About Hyundai Motor Company

Established in 1967, Hyundai Motor Company is present in over 200 countries with more than 120,000 employees dedicated to tackling real-world mobility challenges around the globe.

Based on the brand vision 'Progress for Humanity,' Hyundai Motor is accelerating its transformation into a Smart Mobility Solution Provider.

The company invests in advanced technologies such as robotics and Urban Air Mobility (UAM) to bring about revolutionary mobility solutions, while pursuing open innovation to introduce future mobility services.

In pursuit of sustainable future for the world, Hyundai will continue its efforts to introduce zero emission vehicles equipped with industry-leading hydrogen fuel cell and EV technologies.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

Disclaimer: Hyundai Motor Company believes the information contained herein to be accurate at the time of release. However, the company may upload new or updated information if required and assumes that it is not liable for the accuracy of any information interpreted and used by the reader.

For more information, please contact:

Firas Rehim

Marketing Manager

Hyundai Motor Company Middle East & Africa Head Headquarters

Tel: +971 4 365 8340

E: firas@hyundai.com

Mohammad Samir

E: Mohammad.s@prma-ae.com