

## Press Release

### As part of “Mobility for Food Bank” campaign

## Hyundai Motor Delivers Donated Staria Van to Al Ihsan Charity Association

Dubai, February 01 - Hyundai Motor Company Middle East and Africa HQ, in partnership with Juma Al Majid Establishment, UAE Hyundai Motor General Distributor, announced the delivery of a Hyundai Staria Van to the Al Ihsan Charity Association, this vehicle donation is part of the “Mobility for Food Bank” campaign to deliver food packages to recipients in different areas in the region, the initiative is a continuous campaign that began in the month of Ramadan.

The handover ceremony of the Hyundai Staria vehicle was held at Juma Al Majid Hyundai showroom in Dubai, and was attended by Mr. Suliman Al Zeben, Managing Director of Juma Al Majid Establishment Hyundai Motor distributor in UAE and Dr. Haqqi Ismail Managing Director of Al Ihsan Charity Association.

This campaign underscores Hyundai Motor Company's social responsibility as a mobility and sustainability solution provider in partnership Al Ihsan Charity Association a reputable charity NGO dedicated to humanitarian work in the UAE and beyond, where Hyundai Motor Company and Juma Al Majid Establishment UAE General Distributors donated the Hyundai Staria Vehicles

and the content of food packages, and with volunteer students from Universities assisting in the food packaging, the campaign aims reach beneficiaries facing economic hardships in urban and rural areas in UAE.

“This initiative highlights our commitment as Hyundai Motor Company to our social responsibility, by utilizing our mobility solutions to create a spirit of unity and solidarity, we can give back to the people.” said D H Park Head of Hyundai Motor Company Middle East, and Africa HQ.

“We at Hyundai Motor are conscious of our duty to leave a positive impact on people’s lives, especially the people who have undergone difficult circumstances due to the recent uncertainty the world witnessed.”

On their part, Al Ihsan Charity Association expressed their thanks for this donation from Hyundai Motor Company and UAE partner in implementing charitable and humanitarian initiatives, His Highness Sheikh Dr. Abdul Aziz bin Ali bin Rashid Al Nuaimi, CEO and Vice Chairman of the Board of Directors of Al Ihsan Charitable Association, said: “Doing good begins with the simplest initiatives and continues with them, and it is inspiring to find institutions, private and public, contributing hand in hand with us.” In doing everything we can do to serve the community and activate charitable initiatives in it, and every day is a new opportunity for us to be contributors to this bright path.”

Under the banner of “goodness is our destination and aim”, this initiative follows an all-inclusive operation to strengthen the connection between

businesses, organizations, and local communities. The campaign reflects Hyundai's standpoint towards the company's global initiative "CONTINUE", which encompasses all activities aiming to create a shared value toward a sustainable future.

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### **About Hyundai Motor Company**

Established in 1967, Hyundai Motor Company is present in over 200 countries with more than 120,000 employees dedicated to tackling real-world mobility challenges around the globe. Based on the brand vision 'Progress for Humanity,' Hyundai Motor is accelerating its transformation into a Smart Mobility Solution Provider. The company invests in advanced technologies such as robotics and Urban Air Mobility (UAM) to bring about revolutionary mobility solutions, while pursuing open innovation to introduce future mobility services. In pursuit of sustainable future for the world, Hyundai will continue its efforts to introduce zero emission vehicles equipped with industry-leading hydrogen fuel cell and EV technologies.

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