

NEWS RELEASE

Hyundai Motor Aiming for Third Straight Win in Nürburgring 24 Hours Endurance Race

- Hyundai Motor to take part in its eighth straight Nürburgring 24 Hours, a grueling endurance racing event, with drivers from Germany, Spain, U.S. and Korea
- Hyundai Motorsport to enter a pair of Elantra N TCRs, aiming for a third consecutive victory in the Touring Car Race class
 - … One car to be driven by the 2022 winning lineup of Mikel Azcona, Marc Basseng and Manuel Lauck
 - … A second car to be driven by the U.S.-based Bryan Herta Autosport
- Two production-based i30 Fastback N Cup cars to also compete in the VT2 Front class, representing the Hyundai Driving Experience 'Dare to Dream' program
 - … Korean junior driver Junesung Park to compete as part of the 'Dare to Dream' program, which will launch globally in the second half of this year
- Real-time on-board camera coverage, live chat and social media to provide a vivid picture of the event for fans joining online

Dubai, May 8, 2023 – Hyundai Motor Company will compete in the 2023 Nürburgring 24 Hours, the most gruelling automotive endurance race in the world, for the eighth consecutive year, seeking its third straight victory in the TCR class and first win in the VT2 class.

As its name suggests, Nürburgring 24 Hours is a day-long annual touring car and GT racing event in Germany that takes place on a combination of tracks on a circuit that is affectionately known as the 'Green Hell'. The nearly 25.4 km (15.8 mile) lap length allows more than 200 cars and over 700 drivers to participate. Hyundai Motorsport participates in events like this to verify state-of-the-art technologies for transfer to N production models.

Hyundai Motorsport will enter two Elantra N TCRs in the Touring Car Race class. One will be driven by the returning victors Mikel Azcona (Spain), Marc Basseng and Manuel Lauck (both Germany). The second will be piloted by the American IMSA TCR champion Bryan Herta Autosport team comprised of Michael Lewis, Taylor Hagler, Mason Filippi and Harry Gottsacker (all of the U.S.).

Hyundai Driving Experience (HDX) will enter two production-based i30 Fastback N Cup cars in the VT2 Front class (turbo engines up to 2.0 ccm).

Hyundai Driving Experience (HDX) instructor Marcus Willhardt and other 3 drivers (all from Germany) will drive one vehicle. The second will be handled by HDX 'Dare to Dream' program participant Junesung Park and media drivers from Germany, USA and Korea.

Notably, Park, who is multiple award-winning driver in the Hyundai N Festival, was selected as a junior driver and joined HDX 'Dare to Dream' pilot program that launches later this year for amateur and professional racers who seek to compete in future Nürburgring 24 Hours races.

"The Nürburgring circuit is the cradle of the N brand and where our 'Born in Namyang, Honed at Nürburgring' mantra comes to life," said Till Wartenberg, Vice President of N Brand & Motorsport Sub-Division at Hyundai Motor Company. "Alongside the 2022 NBR 24 Hours TCR class champions, we are delighted to welcome the U.S.-based Brian Herta Autosport team and Korean junior driver Jun Sung Park, who will be competing in the race through the 'Dare to Dream' program."

At the event, Hyundai will have a large-scale hospitality booth set up in the paddock area of the circuit, welcoming 'N-enthusiasts' from around the world as well as global media and influencers to participate in a large-scale on-site promotion of various N models and activities. Hyundai's i20 N WRC (hybrid)

and N Vision 74 (fuel cell EV) vehicles will be on display. Real-time on-board camera coverage, live chat and social media will be available to provide a vivid picture of the event for fans joining online.

Wartenberg added that the company has organized a live stream of the race, a live chat room and a variety of social media content for Hyundai Motorsport and N fans to cheer on the teams and continue their unwavering support.

– End –

About Hyundai Motor Company

Established in 1967, Hyundai Motor Company is present in over 200 countries with more than 120,000 employees dedicated to tackling real-world mobility challenges around the globe. Based on the brand vision 'Progress for Humanity,' Hyundai Motor is accelerating its transformation into a Smart Mobility Solution Provider. The company invests in advanced technologies such as robotics and Advanced Air Mobility (AAM) to bring about revolutionary mobility solutions, while pursuing open innovation to introduce future mobility services. In pursuit of sustainable future for the world, Hyundai will continue its efforts to introduce zero emission vehicles equipped with industry-leading hydrogen fuel cell and EV technologies.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

<https://trucknbus.hyundai.com/hydrogen/en>

For more information, please contact:

Firas Rehim

Marketing Manager

Hyundai Motor Company Middle East & Africa Head Headquarters

Tel: +971 4 365 8340

E: firas@hyundai.com

Mohammad Samir

E: Mohammad.s@prma-ae.com