

Press Release

Winning several prestigious Car & Driver Awards Hyundai's lineup continues to receive expert recognition

Dubai, March 5, 2023, Hyundai lineup, which is an ever-expanding family of award-winning vehicles, lately received eight 2023 Car and Driver Editor's Choice awards that included four SUVs Kona, Tucson, Santa Fe, and Palisade, plus the popular saloons Elantra & Sonata, in Addition to IONIQ 5 one of the most recognized EVs on the world stage today, gaining wide recognition by top tier global automotive awards, and affirming Hyundai's position as an innovative choice combining convenience with adventurous unrivaled presence on the road.

Car and Driver Editor's Choice winners are the cars, trucks, crossovers, and SUVs that Car and Driver editors most strongly recommend. Selected from more than 400 tested models, these vehicles have been deemed the best at fulfilling their mission while also offering excellent value and delivering a

rewarding driving experience.

Being appraised by many media awards, Hyundai's has been successful in combining the quality and value measures, The SUV lineup in particular: Kona, Tucson, Santa Fe, and Palisade with a refreshed design from the exterior and interior, has also gained an array of novelty features and an enhanced dynamic driving experience providing the balance of optimal performance and comfort, giving the driver the choice of driving modes that suite every road or driving situation, ensuring an unparalleled ride experience for both the driver of the different family members.

"This wide recognition of Hyundai's lineup in the eyes of automotive experts and enthusiasts is a strong indication of the added value that Hyundai is bringing to the market", said Mr. D.H Park, Head of Hyundai Motor Company Middle East & Africa HQ. "Our lineup has yet again proven to be potent class leading contender in several segments across the world'.

Mr. Park added:" Such accolades motivate us to continue our dedication towards our valued customers and to meeting and exceeding their expectations".

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About Hyundai Motor Company

Established in 1967, Hyundai Motor Company is present in over 200 countries with more than 120,000 employees dedicated to tackling real-world mobility challenges around the globe. Based on the brand vision 'Progress for Humanity,' Hyundai Motor is accelerating its transformation into a Smart Mobility Solution Provider. The company invests in advanced technologies such as robotics and Advanced Air Mobility (AAM) to bring about revolutionary mobility solutions, while pursuing open innovation to introduce future mobility services. In pursuit of sustainable future for the world, Hyundai will continue its efforts to introduce zero emission vehicles equipped with industry-leading hydrogen fuel cell and EV technologies.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

<https://trucknbus.hyundai.com/hydrogen/en>

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