

News Release

Hyundai Motor Company Appoints D.H. Park as Head of Middle East & Africa Regional HQ

January 3, 2023 - Dubai, UAE] Hyundai Motor Company has announced the appointment of Mr. D.H. Park as its new Head of Hyundai Motor Company Middle East and Africa Regional HQ. With HMC, Mr. Park has assumed his duties at the regional headquarters in Dubai as of this week. He is to oversee operations across the Middle East Africa region.

Upon his arrival to the region, Mr. Park said: "Hyundai Motor Company is a top leading global carmaker, and our product line-up maintains its spot as a leader in many of the region's markets, supported by our extensive network of distributors." He added: "Thanks to the growing number of satisfied and loyal customers, we will work with our team to maintain our strong performance in this important region despite global challenges, and also in fulfilment of Hyundai Motor Company's global vision of Progress for Humanity with Mobility, Connectivity, and Carbon Neutrality."

During his illustrious career at HMC, Mr. Park has worked in nearly every role related to Marketing and Sales and has extensive work experience in numerous countries across Canada and Australia, as well as Spain where he served as President of Hyundai Motor in the country. Later, he went back to Hyundai HQ as the Head of the Asia & MEA Group. Park's previous position was at Hyundai Motor in India where he was the Executive Director of Sales, Marketing, and Services. Mr. D.H. Park brings over 27 years of automobile experience with global leadership roles in various positions at Hyundai Motor Company.

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About Hyundai Motor Company

Established in 1967, Hyundai Motor Company is present in over 200 countries with more than 120,000 employees dedicated to tackling real-world mobility challenges around the globe.

Based on the brand vision 'Progress for Humanity,' Hyundai Motor is accelerating its transformation into a Smart Mobility Solution Provider.

The company invests in advanced technologies such as robotics and Urban Air Mobility (UAM) to bring about revolutionary mobility solutions, while pursuing open innovation to introduce future mobility services.

In pursuit of sustainable future for the world, Hyundai will continue its efforts to introduce zero emission vehicles equipped with industry-leading

hydrogen fuel cell and EV technologies.

More information about Hyundai Motor and its products can be found at:
<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

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