

News Release

Hyundai Elantra N and IONIQ 5 win their respective AJAC Canadian Car of the Year Categories for 2023

Dubai, January 26, 2023 – Hyundai Auto Canada is excited to announce that the Elantra N has won “Best Sports Performance Car in Canada” and the IONIQ 5 has won “Best EV in Canada” by the Automobile Journalists Association of Canada (AJAC) for 2023 as part of its Canadian Car of the Year awards program. The Hyundai Elantra N and IONIQ 5 rose above the competition in two competitive segments to earn this accolade from AJAC and its 49 voting members.

For a second year in-a-row, Hyundai has won AJAC Canadian Car of the Year category awards for two nameplates. The double-win for 2023 follows

the Tucson's win last year as 2022 Canadian Utility Vehicle of the Year, and Santa Cruz earning the distinction of "Best Small Pick-Up Truck in Canada for 2022" from AJAC.

"The Elantra N winning Best Sports Performance Car in Canada for 2023 is a valuable recognition because of AJAC's rigorous testing and voting process," says Steve Flamand, executive director of product, corporate, IT & digital strategy of Hyundai Canada. "The Elantra N is proof that a high-performance vehicle is within reach for everyday customers while certainly delivering an incredibly engaging driving experience with great steering and handling, plenty of power, a roomy cabin and a fierce exhaust note."

"The road to the AJAC 2023 Canadian Car and Utility Vehicle of the Year is not an easy one, the candidates for the top honours are numerous and deserving," says Michel Crépault, president of the Automobile Journalists Association of Canada. "To win two categories shows how impressed the esteemed judges were with the IONIQ 5 and Elantra N in their respective categories."

"The IONIQ 5's unique design, incredible efficiency and class-above user experience have lifted it to the top of the EV marketplace," says Flamand. "Being recognized with such a prestigious award from AJAC reinforces the

great work by and commitment from our product, design, engineering and manufacturing teams in Canada and around the globe.”

AJAC’s judges are comprised of professional journalists who strive to report factual and ethical information about the automobile and automotive issues to Canadian consumers. This is achieved through vehicle testing and in-depth evaluations conducted under various road and weather conditions across Canada. The vehicles are evaluated according to the 20 voting parameters, some of which include: exterior styling; cargo versatility; convenience and entertainment features; noise vibration and harshness; engine; transmission; overall consumer appeal, and market significance.

Results from the AJAC voting members were announced at the Montreal Auto Show on January, 19, 2022 at the Montreal Convention Centre.

About the Hyundai Elantra N

The motorsport-inspired Elantra N carries a powerful 2.0L Turbocharged, flat-power GDI engine with 276 hp and 289 lb.-ft. torque. It comes with a standard 6 speed manual transmission with rev-matching, and has an 8-Speed Wet Dual Clutch. It can go from 0 to 100 km/h in 5.3 seconds with launch control.

The Elantra N also comes with several exclusive features including an active variable sports exhaust, N Grin Shift, N Track Map and electronic limited slip differential.

To learn more about the Hyundai Elantra N, visit:

[2023 ELANTRA N | Performance to the power of N | Hyundai Canada](#)

https://www.hyundainews.ca/en-ca/models/hyundai-elantra-2022-elantra_n

About the Hyundai IONIQ 5

The IONIQ 5 has set a new standard for Hyundai electric vehicles with a driving range of up to 480 kilometres, and a best-in-class charging system that goes from 10 to 80 per cent in just 18 minutes.

A new E-GMP platform improves performance, enhances driving dynamics and optimizes interior volume and was the first model in Hyundai's new family of IONIQ electric vehicles.

To learn more about the Hyundai IONIQ 5, visit:

[2022 IONIQ 5 | Power your world. | Hyundai Canada](#)

https://www.hyundainews.ca/en-ca/models/hyundai-ioniq_5-2022-ioniq_5

– End –

About Hyundai Motor Company

Established in 1967, Hyundai Motor Company is present in over 200 countries with more than 120,000 employees dedicated to tackling real-world mobility challenges around the globe.

Based on the brand vision 'Progress for Humanity,' Hyundai Motor is accelerating its transformation into a Smart Mobility Solution Provider.

The company invests in advanced technologies such as robotics and Urban Air Mobility (UAM) to bring about revolutionary mobility solutions, while pursuing open innovation to introduce future mobility services.

In pursuit of sustainable future for the world, Hyundai will continue its efforts to introduce zero emission vehicles equipped with industry-leading hydrogen fuel cell and EV technologies.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

Disclaimer: Hyundai Motor Company believes the information contained herein to be accurate at the time of release. However, the company may upload new or updated information if required and assumes that it is not liable for the accuracy of any information interpreted and used by the reader.

For more information, please contact:

Firas Rehim

Marketing Manager

Hyundai Motor Company Middle East & Africa Head Headquarters

Tel: +971 4 365 8340

E: firas@hyundai.com

Mohammad Samir

E: Mohammad.s@prma-ae.com